



IT STARTS WITH YOU

INTERNSHIP – CREATIVE DIRECTION

adidas

(M/F/D)

JOIN THE ADIDAS INTERNSHIP PROGRAM:

After one match the next round is already waiting. That's how champions are born, always eager for a new challenge. Thus, we invite you to test your strengths, broaden your skills, and most likely pursue your passion for sports and lifestyle by co-creating the future within an internship at one of our locations. But we also want to learn from your external view of the world and your individualized input. If this 'quid pro quo' sounds like a win, we look forward to hearing from you.

Ready for an internship at adidas?

WHAT WOULD MAKE YOU A MATCH

- Student of Graphic Design/ Visual Communication/ Art Direction/ Photography, Management or similar
- Fluent in English (written & spoken)
- Project management skills
- Strong presentation skills
- Passionate about creativity, branding, and organization.
- Strong communicator with attention to detail.
- Comfortable working in a collaborative, fast-moving environment.
- Eager to learn and contribute to a team that values innovation and storytelling.

KEY FACTS

- Application Deadline: October 31st, 2026, 11:59pm CET
- Start Date: 1st March 2027
- Duration: 6 months, full-time
- Location: adidas Headquarters in Herzogenaurach (near Nuremberg)

ELIGIBILITY

- Enrolled as full-time student for the complete duration of the internship
- Or in the so-called gap year between Bachelor and Master's degree (gap year regulation only applicable to EU citizens due to working permit regulations)
- Candidates in penultimate year of study preferred (following the internship, students should have maximum one year to graduate)
- Availability for the full duration of the internship from March 2027 – September 2027
- Ability to relocate to the internship location for the full duration of the internship

NEXT STEPS

- To apply, please submit your full application (CV, and if required adidas 1-pager or portfolio)
- Please apply in English.
- If we feel like it is a match, you'll be invited to a design task- don't worry we'll fully brief you on this.

 **APPLY NOW!**

[WWW.CAREERS.ADIDAS-GROUP.COM](https://www.careers.adidas-group.com)

 [/company/adidas](https://company/adidas)

 [/adidascareers](https://adidascareers)