

# FHP - Courses in English summer term 2022

Status 21.03.2022

## //////INTERDISCIPLINARY COURSES//////

### **Multiple Perspectives on German History, Policy & Culture**

**Time: Fridays 1-4 pm**

**Credit Points: 5 ECTS**

**Level: Bachelor, Master**

Learning about culture and cultural values and how these influence our perception and the formation of stereotypes and prejudices, we will reflect our own belongings and beliefs and discuss if there is such a thing like “typical German”.

By exploring the city of Potsdam we will then adopt multiple perspectives on German history, policy and culture using selected locations as examples. With regard to the past, present and future we will learn about historical-political developments as well as present and future challenges and their local and global perception and influence.

Making constant references to our own personal and cultural experiences and impressions we will discuss the urban public space as a mirror of our society(ies).

Field trips and interviews form the basis for exchange and reflection in plenary.

Module assignment: Active participation and discussion; participants are required to produce an intercultural diary in which they will compare the topics discussed in class with their own experiences and perspectives; final presentation; glossary

interdisciplinary, all faculties, mainly targeted at international students

**Registration: to [international@fh-potsdam.de](mailto:international@fh-potsdam.de)**

Lecturers: Leonie Sagemüller, M.A. (International Office), Anke Weiß, M.A. (International Office), Uwe Hanf, Dipl.-Soz. Päd. (Arts Management & Cultural Work)

## **How to found a business: writing a bankable business plan**

**Time: Thursdays, 9 to 11 am (Group 1) OR Thursdays, 11 am to 1 pm (Group 2)**

**Credit Points: 5 ECTS**

**Level: Bachelor, Master**

This course aims at experiencing what it means to run a business in all its facets. You develop a business idea that further will be developed to a marketable business concept. The meaning of entrepreneurial spirit will be discussed and you have the opportunity to reflect yourself with regards to your skills as entrepreneur. You also learn how to develop an organisation and how to finance a business. This class will finish by proving your business concept to be economical. The template of a bankable business plan will work as structure concerning class contents: business idea, value proposition, entrepreneurs, market analysis, marketing mix, organisational strategy, milestones, SWOT, financing, calculation of liquidity needs and profitability.

This course is designed to be very interactive. The lecturer will present new contents. Students are able to work in groups or develop their own business concept by using creative methods and management techniques introduced by the lecturer. Students also have the opportunity to present their results during the course.

Language during lecture will be English. The term paper can be handed in either in English or German. A template of a bankable business plan, that is used during the course, serves also as template for the term paper. Thus, you have the opportunity to either develop your term paper during the course or afterwards. Term papers need to be delivered until 11 July 2022 8 AM. Regular and active class participation as well as a term paper are mandatory for 5 ECTS points.

**Students need to register via email at [anmeldung-gruendungsservice@fh-potsdam.de](mailto:anmeldung-gruendungsservice@fh-potsdam.de)**

A registration in income workspace is not enough in order to be able to participate. Registered participants via email will later be able to register in this workspace.

Incom Url: <https://fhp.incom.org/workspace/9854>

Lecturers: Anett Lommatzsch, M.A. Anouk Meissner, Prof. Dr. Azamat Maksüdünov:  
Assistant professor at Kyrgyz Turkish Manas University, Department of Management,  
Faculty of Economics and Management

## **Basics of Sustainability – From Global Perspectives to You**

**Time: flexible, self-study online via LMS „Moodle“**

**Credit Points: 5 ECTS**

**Level: Bachelor, Master**

The course gives an insight into today's global problems. At the same time, already existing approaches to solutions are shown, which range from the international level, such as the UN Sustainable Development Goals, to the local level. A special focus lies on the transfer to the Berlin region and its diverse and important actors in the sustainability scene. Each topic also stimulates reflection on one's own thoughts and actions.

Students need to register at: <https://ecampus.fh-potsdam.de/course/view.php?id=7211>

Password: sustainFHP

Lecturers: Rebecca Freitag, MA and Robert Fischbach, MA

# ////Faculty of Design////

## welcome welcome #Transformation /// Entwurfsgrundlagen Kommunikationsdesign Schrift + Ausdruck

**Time: Thursdays 10.00 am to 1 p,m**

**Credit Points: 6 ECTS**

**Level: Bachelor, Master**

*welcome welcome* is more than just a typography course. We will focus on content and design concepts in order to live and experience internationality on our campus: How do we welcome newcomers to the FHP? For example, international exchange students? What can we re-invent to ease arrival and first orientation? During this semester we will develop not only printed matter, but also actions and ideas for an international togetherness. Course content: Idea development, content conception, typography structured content, typeface and its impact, interplay of text and image information. *welcome welcome #Transformation* is open to all students – and international participants are most welcome. Depending on language skills, parts or the whole course may be held in English. The content of the course is supported by the International Office. Resulting projects will be presented at the International Day at FHP on June 30, 2022.

Lecturers: Prof. Christina Poth, Christine Mangelsdorf

–

Optional offer Basic course *Production process printing* (4 credit points)

Wednesdays, 9:30 a.m. | Language: German

In addition to this design seminar, Christine Mangelsdorf offers a basic course in the *production process of printing*. Basics in the production process are taught theoretically and practically. Central topics are color spaces, printing processes and the preparation of data for color management and output. The course also assists in the production of the projects created in the design course. The basic course *Production process printing* is an optional offer. A separate registration in advance is not necessary. There is a cost for digital printing output, depending on usage.

Lecturer: Christine Mangelsdorf

Incom Url: <https://fhp.incom.org/workspace/9828>

## **Climate Community Street Play #Transformation ///** **Gestaltungsgrundlagen Elementares Gestalten Prozess- Gestaltungsabläufe und Methoden**

**Time: Fridays 10.00 am to 15.30 p,m**

**Credit Points: 6 ECTS**

**Level: Bachelor, Master**

In this class, we aim to draw attention to the socio-environmental dimensions of urban communities in climate change. These will be explored and mapped for the neighbourhood Sprengelkiez in Berlin-Moabit. The goal is to create physical street games for people to raise awareness, spark communication and engage with issues of climate change in the city. The rise in temperature due to global warming is confronting people around the world with difficult situations in their communities. While rising sea levels threaten coastal areas with flooding, other regions are exposed to extreme weather conditions with cloudbursts, storms or prolonged droughts.

Devastating floods in the summer of 2021 showed that even regions in temperate climates, such as Germany, can be severely affected by the effects of global warming. But it is not only such dramatic events that keep drawing attention to the reality of this crisis. More quiet and steadily intensifying effects, such as heat stress for people, plants and animals, are also forcing communities to prepare for the consequences of rising temperatures. Besides adjustments in urban infrastructures, the communities themselves must also be strengthened through cultivation of informal exchanges, local communication, and support networks.

In the Climate Community Street Play class, we aim to draw attention to the socio-environmental dimensions of urban communities in climate change in two ways:

1. Identifying and mapping climate change in the Sprengelkiez neighbourhood in Berlin as an example area for a heating urban environment. The climate crisis will affect the health of all people. Those who are economically precarious, socially isolated, and physically vulnerable are often also at higher risk of being exposed to and suffering from environmental disasters. The issue of environmental justice, or here specifically climate justice, affects not only regions in the so-called Global South, but also industrialized countries and cities like Berlin. Climate communities in our understanding encompass not only people, but also plants and animals. It has been recognized that »nature« is not something »out there«. but that the lives of people in the city are closely interwoven with ecosystems and other forms of life. This will also play an essential role in our reflections. Understanding and visualizing these spatial, social and natural relationships will comprise the first part of the course.
2. Designing formats of street play to address issues of urban climate communities, instigate possible measurements and encourage communication. Building on the research and notions of climate communities in the first part of the course, we will then work in teams on specific aspects. Inspired by traditional forms of street play, we will create physical and low-tech »climate community play stations« where people of all ages can engage with issues of urban climate warming and the relevance of social connectedness. The playful format and design will help raise awareness of the issues in surprising and non-confrontational ways, and ideally bring people together with others in the neighborhood for further activities.

In cooperation with Klima AG Sprengelkiez, SprengelHaus, BUND Berlin, and others.

Lecturers: Prof. Myriel Milicevic and Ruttikorn Vuttikorn (Game designer from Bangkok, Thailand).

Incom Url: <https://fhp.incom.org/workspace/9825>

## **Social Design in Public Spaces SoSe 22 /// Entwurf Interfacedesign Problemlösung:**

**Time: Mondays 9 am to 2 pm, online**

**Credit Points: 10 ECTS**

**Level: Bachelor, Master**

“Can design change society?” — The Museum of Design Zurich posed this question to its visitors as part of the exhibition Social Design (Fall/Winter 2018-2019) and supplemented this question with the statement „Everyone can shape society!“ The aim of the exhibition in Zurich was to shed light on various social design projects: „A loom to start a business, a house to build yourself or a solar kiosk for local power supply: social design is design for and with society – and highly topical. The consequences of the global growth economy are becoming increasingly serious for people and the environment. Social Design confronts the increasing imbalance in terms of resources, means of production and future opportunities and relies on a new, equal exchange between the individual, civil society, the state and the economy.“ (Museum of Design Zurich, 2018)

The course „Social Design in Public Spaces“ examines the public space as a social space and at the same time addresses several design possibilities for solution approaches of a transformation of the public space into a social public space for near or distant futures. In an intercultural exchange with the partner university National Taipei University of Technology (NTUT) in Taiwan, the course offers a deepening of knowledge on the design of the city according to aspects of the social within a joint seminar time.

Students from NTUT and FHP explore public space in their respective urban contexts through various practical exercises. During the course, the focus is on what could shape the city for tomorrow as a social city. In the first six weeks, students analyze different perspectives (e.g. the view of infrastructure) from which they learn to describe urban space. Case studies illustrate design solutions in public space under the aspects of design, social, comprehensibility and the transfer of an actual state from the analysis to a target state. Students from Taipei and Potsdam form teams to share their experiences from the exercises and to derive problem areas and challenges comparing the two cities. In this analysis phase, there is a focus on intercultural exchange on results, reflection on processes and documentation of findings from the practical exercises, which will be documented within an e-portfolio. In the following synthesis phase of the course, the aim is to develop own prototypical approaches to the topic „For the social city of tomorrow“ from the intercultural exchange and the own urban explorations from the analysis phase. For this purpose, the students are to design solutions for their next space in the urban context through their own design possibilities. Various prototypical methods (depending on the focus of study) are conceivable in their application to the design „For the social city of tomorrow“.

In this respect, the course is aimed at students of all design courses and, in its transdisciplinary and intercultural perspective, combines urban geography, urban sociology and urban planning approaches with design potentials for sustainable infrastructures, urban logistics, urban technology and street furniture, beyond the mainstream trends of future mobility and smart city concepts.

Examination performance: 1) Design work 50% 2) E-portfolio 50% E-portfolio consists of: Documentation and reflection of the design process and the design results / prototypes; reflection on the methods of analysis and design synthesis; description of the communication in the intercultural cooperation, reflection on the acquisition of competences, the international experience, the competences in intercultural communication, the knowledge and competence in the design work. Description of the use of IT services. 1 - Learning diary. 2 - Reflections on the overall process. 3 - Submission of seminar homework.

Lecturers: Monika Junker, Prof. Constanze Langer

Incom Url: <https://fhp.incom.org/workspace/9764>

## **InfoVis Reading Group SoSe 2022 /// Theorie Design-/Medientheorie**

**Time: Tuesdays 12 pm to 13.30 pm**

**Credit Points: 6 Credits**

**Level: Bachelor**

Information visualization (InfoVis) is the dynamic field of research and design concerned with the conception, development, and evaluation of interactive and visual representations of data. InfoVis research provides a great basis for designers to create effective data visualizations. Recent InfoVis research connects well with contemporary application areas of interface design such as data-based storytelling, generative art, science communication, digital humanities, and critical design.

Conceptualized as a self-organized reading group, this seminar provides a platform to read and discuss current InfoVis papers. Students are encouraged to select the readings according to their personal interests and apply the insights to their own visualization projects. The goal of the seminar is to critically engage with academic InfoVis literature, transfer insights to practical design work, and devise new ideas for future research projects. Students will actively participate in seminar discussions, share short reading responses, and write a survey paper on a current self-selected research topic related to InfoVis.

Module assignment: Survey paper and short final presentation.

Lecturer: Mark-Jan Bludau

Incom Url: <https://fhp.incom.org/workspace/9814>

## **Data Visualization /// Entwurfsgrundlagen Interfacedesign Algorithmen + Daten**

**Time: Thursdays 14:15-17:15**

**Credit Points: 6 ECTS**

**Level: Bachelor**

This course is an introduction to the field of data visualization that is concerned with the visual analysis and interactive representation of abstract data. In various contexts of everyday life there is an increasing need to develop effective methods for making sense of data and inform personal and professional decision-making. The aim of data visualization is to utilize the perceptual system to help detect otherwise invisible aspects and gain new insights into data sets.

Across a range of sectors—from urban planning and news media to arts and advocacy—there is great hope in the power of data visualization to represent complex issues in an informative and engaging manner. While visualizations can indeed provide novel perspectives on large data sets, they can also obscure or misrepresent certain aspects of a phenomenon. It is becoming essential for information professionals to develop a critical literacy of data visualization.

The aim of this course is to familiarize students with the principles and methods of data visualization and to enable them to design, implement and deploy visualizations to support a range of information practices. Each session of the course will consist of two parts: a lecture component and a tutorial. During the lecture the fundamentals of data visualization will be covered such as mapping data to visual variables, the role that interactivity can play, and techniques for visualizing temporal, geospatial, multidimensional, relational and textual data. The tutorials will be hands-on sessions that complement the lectures with practical activities and assignments involving data analysis and programming. Students will apply general principles to specific visualization designs through small weekly assignments and activities throughout the semester. The course requires basic knowledge of statistics, data structures and algorithms.

Incom Url: <https://fhp.incom.org/workspace/9851>

Lecturer: Prof. Dr. Marian Dörk

## **Service Design for Transformation – Advanced #TransFormation /// Entwurf Interfacedesign Problemlösung**

**Time: Wednesdays, 09.30-14.00**

**Credit Points: 6 ECTS**

**Level: Bachelor**

Lean startup as a method does not only support service design processes within and outside of organizations, but is also used to support the digital transformation of organizations. In this class we will discuss and apply the core methods of lean startup and explore their impact on the transformation of organizations. One core aspect of this class will be writing about design and design methods. The writing will be done in English.

Lecturer: Prof. Reto Wettach

Incom Url: <https://fhp.incom.org/workspace/9830>

## **Decolonizing Data Visualization – Visualizing Postcolonies /// Entwurf Interfacedesign Designforschung**

**Time: Thursdays 9 am to 2 pm**

**Credit Points: 10 ECTS**

**Level: Bachelor, Master**

The call to decolonize is a call to reexamine and unsettle unequal power relationships within society and between societies and to consider the possibilities and practices that would transform those power relationships. As such, to decolonize is also a practice of seeking new relationships that favor liberated interdependence, multiplicity, and democratic participation. By examining historic data visualizations and the contexts of their use this course invites students to interrogate the relationship between power and data visualization. This class offers the long arch of Black Atlantic History as a context for interrogating questions of data visualization and power. Black Atlantic History follows the story of Africans from their enslavement in Africa, slavery in the Americas as well as colonial and independent era states on the African continent. In this class we will broaden the Black Atlantic to include Germany's colonial past and its many manifestations in the present.

Central questions that the course asks include: How have different political and economic actors used data visualization to advance their goals particularly in colonial and post-colonial contexts? Who were the intended observers of these visualizations and what were the politics of different elements of these visualizations in their historical and contemporary contexts? Who and what is included and excluded by these historic visualizations? How can data visualization and digital storytelling be employed to represent history and reflect on its implications for the future?

Lectures will cover mapping, categorization, interaction, knowledge and cultural heritage in light of colonialism as well as critical approaches to data, visualization, and design. Warm-up activities are designed to encourage creative and critical engagements with the course topics. Selected readings will encourage open exchanges about the latest research and design at the intersection of data visualization and decolonization. Students will prepare brief method inputs on tools and theories that are relevant for their projects. Students will form small interdisciplinary teams to pursue projects addressing the questions and themes of the course.

Lecturers: Prof. Dr. Marian Dörk, Lamin Manneh

Incom Url: <https://fhp.incom.org/workspace/9763>

## **/// STUDY PROGRAM ARTS MANAGEMENT AND CULTURAL WORK ///**

### **German policy and culture - Creating an international and interdisciplinary lecture /// Arts Management and Cultural Work Bachelor**

**Time: Thursdays 14 pm to 16 pm**

**Credit Points: 5 ECTS**

What does "intercultural competence" actually mean and how can it be taught? In this seminar, we will design and implement an interdisciplinary program that is primarily aimed at international students from all departments and should give them an insight into German history, politics and culture using the example of the city of Potsdam. For this purpose, topics are prepared in terms of content and enriched with an excursion program. Based on these topics and questions, the students look at the city of Potsdam, taking different perspectives on the place and constantly relating them to their own (cultural) experiences and impressions. This creates an intercultural exchange at the temporary study location Potsdam, which is currently being experienced together. By exploring the public space, impressions are collected, knowledge is generated, problem areas and challenges are derived. With a view to the past, present and future, public space is experienced and discussed as a mirror of society(ies). The experiences and results are documented in a diary. The seminar will be held mainly in English.

**Registration to: [uwe.hanf@fh-potsdam.de](mailto:uwe.hanf@fh-potsdam.de)**

Lecturer: Uwe Hanf

## **////FACULTY OF EDUCATIONAL SCIENCES ////**

### **Block seminars on "Experiential Intercultural Learning" /// Early Childhood Education Bachelor**

**Time: 29./30.4. + 6./7.5.2022 Saturday, 10:00 - 18:00**

**Credit Points: 2 to 3 ECTS**

Dear students, My name is Katerina Varella and I am very glad to provide two block seminars during this summer semester. During them we will learn to know each other and from each other. we will use simple English. Do not hesitate to join the class, no matter what your level of English is. Remember that learning does not only happen through mind and language but also through feelings and body! I will share with you practical experience gathered in Mikros Dounias, an intercultural nature kindergarten for both refugee and local children on the Greek border island of Lesvos. We will try to answer questions like the following - and others that come up: " What does it mean to be a child

with migrant/refugee background? " What are values connected to intercultural learning?  
" What are practical tools that we can use, in order to facilitate learning in a group of  
children with different mother languages and cultures? " What can we do to support  
children who have suffered some kind of psychological trauma? " How can we build safe  
pedagogic relationships with (traumatized and all) children? " How do we take care of  
ourselves and colleagues? I am looking forward to learning together with you!

Lecturer: Katerina Varella

Registration to [kati.schroeder@fh-potsdam.de](mailto:kati.schroeder@fh-potsdam.de)

### **Spaces of Belonging - Collaborative Online Learning Class with DIAK Helsinki /// Social Work Bachelor**

**Time: Thursdays 12:30 - 15:30**, Group meetings on digital Thursdays: 28.04.22 12:30 -  
14:30, 12.05.22 12:30 - 15:30, 19.05.22 12:30 - 13:30, 25.05.22 14:30 - 17:30 (Wednesday  
due to the public holiday)

**Credit Points: 2 to 3 ECTS**

This collaborative online class with students and teachers from DIAK Helsinki takes place  
next summer semester and deals with the importance of biography and relational space  
for your future position as a Social Worker. You will be matched up with another student  
from Helsinki and go through your biographies as well as (digitally) observe a district in  
Berlin and Helsinki and getting to know people from those districts. Apart from the  
theoretical frame, this class gives you a great opportunity in practicing/improving your  
English and work on your communication/presentation skills. Peer work/assignments in  
between

Lecturers: Kati Schröder, Prof. Dr. Frank Früchtel

Registration to [kati.schroeder@fh-potsdam.de](mailto:kati.schroeder@fh-potsdam.de)

### **Community empowerment and engagement in intercultural contexts**

**Time: Thursdays 16:30 - 18:00**

**Credit Points: 2 to 3 ECTS**

Katie has a Masters of Social Policy from the University of Melbourne, Australia, and over  
10 years of international experience in the community development and education  
sectors. In this course, Katie will share her experience in working with communities across  
Australia, Canada, the Pacific, and now Guatemala and focus on themes of empowerment  
through education, community engagement, and indigenous advocacy. Katie is  
passionate about the role of education and intercultural exchanges in promoting  
understanding and empathy, and combating ingrained racism and prejudices. You will

learn more about her current focus on inter-organizational collaboration in Guatemala, and the challenge of facilitating greater communication and resources sharing in the NGOs sector in order to create a more collective and coordinated impact for communities.

Lecturers: Katie Brickwood

Registration to [kati.schroeder@fh-potsdam.de](mailto:kati.schroeder@fh-potsdam.de)

## **//////FACULTY OF INFORMATION SCIENCES ////**

### **An Introduction to Subject Related English - English for Information Specialists**

**Time: Mondays, 13:15 - 14:45**

**Credit Points: 4 ECTS**

Increasingly more magazine articles, manuals, conference papers and texts of general interest in the field of Information Sciences are available first or exclusively in English. Much global communication nowadays takes part in the English language. Information Specialists therefore need to have a working knowledge of English. The acquisition of a basic working knowledge of terminology in the field of Information Sciences is therefore essential for would-be information professionals. Topics include Document Types, Information Services and Institutions, Reference Interview Skills, Information Technology,..Teaching methods involve: Listening Comprehension, Close Reading, Writing and Translation, Oral Language Practice.

Lecturer: Annabel Kerstin Witzke