<table>
<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
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<th>Friday</th>
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<tbody>
<tr>
<td>13.05.2013</td>
<td>14.05.2013</td>
<td>15.05.2013</td>
<td>16.05.2013</td>
<td>17.05.2013</td>
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<tr>
<td><strong>10:00 - 10:30</strong></td>
<td><strong>10:00 - 13:00</strong></td>
<td><strong>10:00 - 13:00</strong></td>
<td><strong>10:00 - 13:00</strong></td>
<td><strong>Departure day</strong></td>
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</tbody>
</table>
| Practical Information | a) Blanka Chládková & Hana Krejči  
"Life at the theatre - between producing and production management"  
at H3 001  
b) Ra’anan Gabay & Arthur Engelbert  
"The multilayered City"  
at H3 116 | a) Jaakko Pitkänen & Jussi Kareinen  
"How to sell an idea"  
at H3 001  
b) Norbert Schmidt  
"Creative Network Economy"  
at H3 116 | | |
| **10:30 - 13:00** | a) Jaakko Pitkänen & Jussi Kareinen  
"How to sell an idea"  
at H3 001  
b) Norbert Schmidt  
"Creative Network Economy"  
at H3 116 | | | |
| Multiple facets of Potsdam and the BA Cultural Work & Arts Management pt. 1  
(two parallel tours) | | | | |
| **13:00 - 14:00** | **13:00 - 14:00** | **13:00 - 14:00** | **13:00 - 14:00** | **13:00 - 14:00** |
| Lunch | Lunch | Lunch | Lunch | Lunch |
| **14:00 - 17:00** | a) Pekka Vartiainen & Kari Pirinen  
"Old Space for New Culture"  
at H3 001  
b) Liana Brito, Katia Fonsaca & Knut Andreas  
"Impacts of Social Life in Brazilian Popular Music"  
at Theatersaal (main building) | a) Marija Bäck  
"Challenges of a minority culture and its independent cultural field"  
at H3 001  
b) Marijke Wildeboer  
"Civic Driven Change"  
at H3 116 | | |
| Multiple facets of Potsdam and the BA Cultural Work & Arts Management pt. 2  
(two parallel tours) | | | | |
| **17:00** | **17:00** | **17:00** | **17:00** | **17:00** |
| Installation/Exhibition  
at FHP campus Friedrich-Ebert-Str | Feedback and look-out | Feedback and look-out | Feedback and look-out | |
| **19:00** | **19:00** | **19:00** | **19:00** | **19:00** |
| Welcome  
at freiLand Potsdam | Farewell Party  
at Casino FHP | Farewell Party  
at Casino FHP | Farewell Party  
at Casino FHP | |

Alternatively:
Cultural Programme in Berlin:
Tour around the EastSide Gallery, comparing different developments like Holzmarkt 25 and Media Spree including the recent discussion about tearing down parts of the wall memorial for newly build luxury apartments.