MARSEILLE 2020
A manifesto for the European city
International Design Workshop | Potsdam 26.01–02.02.2019

Potsdam School of Architecture
Eindhoven University of Technology
ENSA.Marseille
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Marseille under occupation, 1943
PROFESSORS

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Anfahrt mit dem öffentlichen Nahverkehr

Von 'Hauptbahnhof Potsdam': Tram 92 und 96 in Richtung 'Kirschallee' bzw. 'Campus Jungfernsee' bis 'Campus Fachhochschule' – Dauer ca. 12 Minuten

Directions to FHP by public transport

From 'Hauptbahnhof Potsdam' (Potsdam main station):

Take either tram 92 to 'Kirschallee' or tram 96 to 'Campus Jungfernsee' and get off at 'Campus Fachhochschule' – duration approx. 12 min
LOCATION AND WORK SPACES

POTSDAM SCHOOL OF ARCHITECTURE
Fachhochschule Potsdam
Kiepenheuerallee 5
14469 Potsdam

Directions to FHP by public transport
From Hauptbahnhof Potsdam (Potsdam main station): Take either tram 92 to Kirschallee or tram 96 to Campus Jungfernsee and get off at Campus Fachhochschule – duration approx. 12 min

Building A
Department: Stadt|Bau|Kultur

Studios
Building A
First Floor
Rooms 114, 115, 116, 117
Germaine Krull, aerial view of the Vieux Port
The Winter School is planned as part of the master program of the FH Potsdam in the Department of Stadt | Bau | Kultur, faculty Architecture and Urban Design.

The aim of the Winter School is to allow the master students of the FH Potsdam, Course of Study Architecture and Urban Design work in an intensive workshop together with students of the TU Eindhoven, department of the Built Environment, unit Architectural and Urban Design and Engineering and with students of the ENSA Marseille, Department of Architecture, on the common themes of the Master Marseille 2018-2019.

The topics
The faculty of Architecture and Urban Design offers a two-semester master program under the title Stadt.Bau.Strategie, which is aimed at students with a special interest in urban design in connection with complex issues of urban expansion, urban redevelopment and urban consolidation. The goal is to develop strategic solutions that incorporate all levels of urban architecture, from the masterplan to the townhouse.

In recent years, the master project has focused on various major cities with the aim of identifying effective strategies for the development of the European city in various cultural, political and economic contexts. Genoa, Belfast, Hamburg, Berlin, Turin and Madrid were the last master topics.

In the academic year 2018-19, the city of Marseille was chosen as a study case.
Organisation
A central element of the project is the contact with local institutions and cooperation with the architecture schools. For this purpose, a partnership has been established with ENSA Marseille, "Mediterranean architectures and territories" Department.
All participants of the summer school, students and professors, met each other in Marseille in October 2018 during the jointly planned excursion of the FH Potsdam and the TU Eindhoven. As a date for the winter school, the last week in January 2019 has been selected. At this time (the penultimate week of the winter semester in Potsdam), the students will have already gained a good knowledge of the city of Marseille and are ready to develop the initial design ideas.

Objectives
The aim of the workshop is to promote cooperation between foreign (in this case Dutch and French) and German participants. It creates the opportunity to develop a professional and cultural exchange in the teaching and design methods, to strengthen interdisciplinarity and to optimize teamwork.
Student work takes place in an international and participatory atmosphere that can be very fruitful in terms of teaching and design methodology. Despite the short time of the workshop, it is possible to develop in-depth research on current topics of architectural discussion, and high-level scientific work and qualified projects can be produced that can have a significant impact on future graduation theses.
In addition, the meeting of students within the Winter School can form the basis for building long-term student exchange programs. For all participating universities, cooperation in
this context offers the opportunity to create new collaborations at the level of teaching and research. Thanks to the public nature of some events of the Winter School (such as conferences, excursions and final presentations), the FHP has the opportunity to generate a public resonance that improves the ability to attract qualified German and foreign students and improves the university's positioning in the international education market.

The theme of the development and future of the European metropolis is a central challenge in the current discussion of architecture and urban design, and Marseille is an outstanding field of research thanks to its geographical location and historical development. It is no coincidence that Marseille has been selected to host the 13th Manifesta in 2020. (Manifesta 13 Marseille will take place from 7 June to 1 November 2020) In this context, the proposed Winter School aims to provide a contribution to the current debate and to present itself as a competent partner for a technical discussion.
Bundesarchiv, Photos in 1943
STARTING POINT

MARSEILLE 2020
A manifesto for the European city

In recent years, the master project of the Potsdam School of Architecture has focused on various cities with the aim of developing and discussing alternative design concepts for the future of the European city, recognizing potential conflicts and developing solution strategies in a specific historical and theoretical context.

Since its foundation around 600 BC Marseille has been an extraordinary Example of the development and transformation of a European city. With the growth within the fortifications until the 17th century, the planning by axes and directions in the 18th century, the explosive growth of the commercial port and the bourgeois city in the 19th century up to the modern city with imposing traffic infrastructure and large housing estates in the 20th century.

In addition, Marseille has been one of the most important port cities in the Mediterranean since its foundation. It has always been an important center for immigration, especially from North African, but also for commerce, which developed particularly strong in the 19th century, mainly through the construction of the Suez Canal.

The enormous growth and massive immigration in the 1960s and 1970s led to significant social and political problems as well as to uncontrolled urban development and infrastructural developments. At the same time, traditional
industries declined as a result of structural change. Only since the 1990s, the image of the city slowly changed thanks to different projects. With the urban renewal project "Euromediter-rannée" historic industrial buildings were redeveloped for cultural purposes, the boulevard Rue de la République was significantly upgraded from the point of view of the quality of urban space. With the nomination as European Capital of Culture in 2013, the process of improvement of the urban landscape, especially in the port area, was further intensified. In 1992 Marseille has grown into a metropolis with 20 municipalities and 1 million inhabitants through the annexation of neighboring communities and - like every major European city - has had to deal with gentrification as one of the central themes of urban development. In 2015 92 municipalities joined the Metropolis Marseille-Aix-en-Provence with nearly 2 million inhabitants.

In Marseille's city map, as well as in individual buildings, the direct and necessary connection between architecture and urban planning can be seen, according to the different periods and the associated growth models. The unity and, at the same time, the diversity of the cityscape as well as the richness and contradictions in the relationship between public and private space, which is part of urban life, derive from this relationship.

The future of the European city provides a central, essential question in the discussions of architectural and urban planning in general and a special focus of the teaching and research programs of the FH Potsdam. However, it also poses a political and social question that deeply raises the awareness of the teachers and the Students.
The proposed Winter School offers the opportunity to deal with the issue of urban repair and urban transformation within a consolidated city that, despite its growth in the 20th century and its transformation into a modern industrial and commercial city, has always preserved its character and is an example for understanding the dynamics of a European city in the 21st century and the trends of contemporary urban architecture and planning.

Based on the analyses and materials collected and processed during the winter semester, the students of the three participating universities (FH Potsdam, Eindhoven University of Technology, ENSA Marseille) will collaborate on discussing ideas that will form the basis of the project strategies to be developed in the summer semester.

The students will work in mixed groups (three German, one Dutch, one French) supervised by professors from all three universities. Guest lectures and city tours in Berlin and Potsdam are planned as a side program.

The results of the master's thesis will be presented to the public in the summer of 2019. An exhibition and a symposium in cooperation with the French institutions in Berlin (French Embassy, Institut Français) and the German institutions in Marseille (Goethe Institut) are in preparation.
Bundesarchiv, Photos in 1943
DESIGN TASK

VIEUX-PORT 1943: The lost center

Starting point
The destruction of Marseille's old town in the north of the vieux port in 1943 made the reconstruction of the waterfront and the connection to the still preserved old town (quartier du Panier) a challenge for the modern urban architecture of its time.
With the buildings of Fernand Pouillon, André Devin, René Egger, Gaston Castel and others it emerged after long debates an ensemble of international significance and charisma, both because of the high value of its architecture and because of its special urban qualities.
The urban project is the result of a development process lasting several years with competing ideas, projects and architects.
The methods and reasons for the destruction of the Vieux-Port in Marseille have led to the fact that the reconstruction has been proposed from the beginning as a perspective vision, as a construction of a modern monumental spatial device and the hypothesis of a philological reconstruction has never emerged, as in other cases of historical centers destroyed by bombing.
However, the position of the area between the Lacydon basin and the slopes of the Panier let history enter strongly in the project generating a strong integration with the architectural, urban and landscape context.
The reconstruction also provided a clear distinction between the scale of the urban plan
and that of the architecture of the buildings and was carried out on the basis of a joint and concerted work, based on a hierarchical and effective coordination between the architects.

**Task**

As part of the master workshop, we want to re-stage this development process. The basis of the design is the condition of the area at the end of January 1943, ie after the destruction. The international master teams are encouraged to develop their own projects for the site and present them in form of a city plan, spatial sketches, topographical sections and panoramic views such as a view of the harbor (following the example of the magnificent prospect of Pouillon).

A shared and coordinated work within the teams is an essential condition for the success of the project.

**Organisation**

Each group will consist of 5 students: 1 Potsdam student (Albers / Malcovati group), 1 Potsdam student (Brands group), 1 Potsdam student (Kleihues group), 1 Eindhoven student, 1 Marseille student.

There will be a total of 8 groups, 2 in each Studio.

The corrections will take place during the work in the Studio and will be carried out for all the groups alternately by all the participating professors.

Participation in excursions and lectures is a constitutive part of the workshop program.
SCHEDULE (provisional)

Saturday  
26.01.19
Arrival and accommodation

Sunday  
27.01.19
09:00  Bustour Berlin
18:30  Social dinner

Monday  
28.01.19
10:00  Introduction
11:00-19.00 Studio work

Tuesday  
29.01.19
09:30  Tour Potsdam
14:00  Studio work
Visit of the new FHP President
18:00  Book presentation Prof. Martina Abri

Wednesday  
30.01.19
09:00  Studio work
16:00  Short presentation of the Work
18:00  Lecture Hans Stimmann, former city Planning Director of Berlin

Thursday  
31.01.19
09:00  Studio work
18:00  Lecture Rob Krier, Luxembourgian sculptor, architect, urban designer and theorist

Friday  
01.02.19
09:00  Preparation for presentation
14:00  Final presentation
18:00  Party FHP

Saturday  
02.02.19
Individual departure
EXKURSION BERLIN
Sunday 26.01.2019

09:00  Meeting in front of the Berlin Dom

-  Walk along the Museumsinsel

-  Bauakademie / Schinkelplatz / Museumsinsel (Am Kupfergraben)

-  Walk along the Spreeinsel (Breite Straße / Fischerinsel)

-  Spittelmarkt

-  Friedrichswerder / Hausvogteiplatz

10.30  Bus Start Hausvogteiplatz

-  Alexanderplatz

-  Karl-Marx Allee
Stop in Strausbergerplatz
Frankfurtertor

-  Kreuzberg IBA Ritterstrasse

-  Chamilso Platz / Riemers Hofgarten

13.00  Lunch Break
Curry 36, Mehringdamm

-  Flughafen Tempelhof

-  Kulturforum / Potsdamerplatz / Brandenburger Tor / government District / Tiergarten
EXKURSION POTSDAM
Tuesday 29.01.2019

09:30 Meeting in front of the Nikolai Kirche, Am Neuen Markt 1
Visit of the square and the Church

10:30 Second baroque city expansion

11:30 Dutch Quarter

12:30 FH-Potsdam

16:30 End of the Bustour
Le Corbusier, Unité d'Habitation

S-Bahn Olympia Stadion, Line S3-S5-S9, Stop Hackescher Markt

18:30 Social Dinner
Clärchen Ballhaus
Address: Auguststraße 24
10117 Berlin
Tel: 030 2829295
Hans Stimmann

Wednesday 30.01.2019 – 6:00 pm
Hans Stimmann studied architecture as well as urban and regional planning. From 1986 he held the office of the building director in his hometown Lübeck, before he became senate building director in Berlin in 1991. In this position, Stimmann coined the building activities of the federal capital in the years following the fall of the Berlin Wall for six years. Between 1996 and 1999 he was State Secretary for Planning at the Senate Department for Urban Development, Environmental Protection and Technology. During this time, he strongly advocated a contextual urban planning based on the historical city layout and the local building typology. From December 1999 to October 2006, Stimmann was again Senate Construction Director.

Rob Krier

Thursday 31.01.2019 – 6:00 pm
Rob Krier is a Luxembourgian sculptor, architect, urban designer and theorist. He studied architecture at the Technical University of Munich from 1959 to 1964. After graduating, he worked with Oswald Mathias Ungers in Cologne and Berlin (1965–66) and Frei Otto in Berlin and Stuttgart (1967–70). From 1973 to 1975, he was an assistant in the school of architecture at the University of Stuttgart. In 1975, he was guest professor at the EPFL, in Lausanne. From 1976 to 1998, he was professor of architecture at Vienna University of Technology. In 1996, he was a guest professor at Yale University, in the United States. From 1976 to 1994, Krier had his own architect's office in Vienna. From 1992 until 2004, he ran a joint office with Nicolas Lebunetel in Montpellier, France. In 1993, he founded a joint office with Christoph Kohl in Berlin. Krier first came to international attention with his 1975 book Stadtraum, which was translated into English under the title Urban Space in 1979.
Bundesarchiv, Photos in 1943
Plan de Marseille en 1575, Braun and Hogenberg, Civitates Orbis Terrarum, II-12
Marseille, ville considérable de Provence, fameux port sur la Méditerranée par N. de Fer, 1702
Marseille, Plan geometral de la ville citadelles port et arcenaux de Marseille, Razaud et Randon 1743
VIEUX-PORT

Bonillo 1991, 4 unrealized urban space utopias 1885-1858
Bonillo 2008, Vieux-Port, ancient parcels and blocks system, 1948

Marseille 1894
Marseille 1926
Bonillo 2008, Vieux-Port, plan of the disaster area, 1st September 1945
Marseille 1945 and 2018
Greber 1933, Jacques Greber, Hôtel de Ville, 1933

Bonillo 2008, Eugène Budouin, Proposal for the old city, 1942
Bonillo 2008, Eugène Beaudouin, Projet d'aménagement de la ville de Marseille, March 1941
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Bonillo 2008, Reconstruction Project of the Vieux-Port, Weinstein & Humel, 1946

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Bonillo 2008, Section North-South of the Panier hill by E. Beaudouin, 1941
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Jacques Lucan
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AGAM, Éd. Imbernon: Marseille 2005

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