

Studying and  
Researching  
at the  
University of  
Applied Sciences  
Potsdam

**FHP:~)**

*University of Applied Sciences*

Fachhochschule Potsdam

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# **Studying and Researching at the University of Applied Sciences Potsdam**

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**Welcome**

Year for year, more and more young people apply for studies at the University of Applied Sciences Potsdam (FHP). Is it perhaps the specialised programmes of study or the opportunity to delve into a wide range of academic disciplines? Maybe it is the link between studying virtually and in person, the opportunity to be part of the past and the future, to be part of innovation and preservation, of the beautiful and the useful, of acumen and passion? Or is it the family-friendly city of Potsdam, which is developing into one of the most beautiful university cities in Germany, the close proximity to Berlin, or the unique (cultural) landscape?

More and more, new and established partners outside of academia are approaching the University of Applied Sciences Potsdam with proposals for cooperation regarding academic problems, further education opportunities, and development projects.

These rely not only on their positive experiences with us since the founding of the FHP almost twenty years ago, but also on our technical and experimental methods, the emphasis on research with a high degree of student participation in our programmes of study, the high level of engagement of all of members of the FHP, and highly qualified instructors with practical experience.

What truly make the University of Applied Sciences Potsdam special, though, are the people who make up the university itself, who at all levels are actively involved in their work and environment for our students, and who fill our practical activities with life, thus allowing our institution to become a “partner for life.”

This brochure aims to provide you with insights into studying, living, and working at the FHP. Please get to know us better.

We welcome you warmly.



Prof. Dr.-Ing. Johannes Vielhaber

Rector, University of Applied Sciences Potsdam

WILLKOMMEN.

... Und ich will ...

... die Welt  
verbessern!

FHP-1

FHP-1

The University of Applied Sciences Potsdam is a young institution with a broad spectrum of educational fields and a clear organisational structure. Over 2,800 students are currently studying in its five faculties offering a wide range of programmes of study. These include: architecture and urban development, restoration, civil engineering, interface, communications, and product design, European media sciences, cultural work, archival science, library and media, information sciences, social work, and education and learning in early childhood. Interdisciplinary cooperation opens a wide variety of opportunities to approach issues in both a complex and application-oriented manner. The instruction, research, and further education at the FHP focus on a number of areas of concentration of both regional and international interest to academic and practical pursuits in society.

All programmes of study are modularised, and the reorganisation to bachelor and master programmes of study is well underway. In addition, students can participate in courses offered by all of the institutes of higher learning in the federal state of Brandenburg, something which is unique in the Federal Republic of Germany.

Initiatives for new entrepreneurs and the transfer of knowledge and technology as well as a broad academic further education programme round out the offerings of the University of Applied Sciences Potsdam.





### Concentration »Communications Design und Knowledge Management«

In order to better analyse and study information and communication processes from their scholarly, technical, and design standpoints, professors and students of the information sciences, European media sciences, and interface design cooperate with partners in and outside of the university. The University of Applied Sciences Potsdam is currently participating in the EU project MACE (Metadata for Architectural Contents in Europe), a project which makes digital content from the architectural field accessible throughout Europe. Since 2006, the central research portal »bi2« is being realized at the university. This virtual specialised library aims to concentrate all resources pertaining to the information sciences in Germany into one portal.



Under the motto »applause«, every year alumni of the programmes of study design and European media sciences present their final projects to the public.



### Concentration »European Architectural and Cultural Landscape«

With a strong sense of responsibility for the unique architectural and cultural landscape in Brandenburg, numerous academic projects approach regional questions pertaining to cultural and architectural monument preservation. At the same time, the educational opportunities are great in a region teeming with authentic objects.

The close cooperation between the University of Applied Sciences Potsdam and the Prussian Cultural Heritage Foundation includes specialised instruction and research projects, thus aiding the foundation preserve and make accessible the unique ensemble of palaces and gardens in and around Potsdam.

The Brandenburg Museum for Medieval Ecclesiastic and Cultural History in the former bishop's residence in Castle Ziesar, designed by students of the FHP, is an especially illuminating example of our cooperative approach towards realising both practical projects for our students and supporting the preservation of the cultural landscape in Brandenburg.



Familienzentrum



Concentration »Social and Cultural Development of Society«  
Whether it concerns the environment crafted by human hands, new products, or social processes, societal change goes with these hand-in-hand. By working on numerous projects of varying scope and complexity, the students, professors, and staff of the FHP take responsibility in a changing world.

Practical results of family research carried out in the social work faculty, for example, are implemented in local and regional contexts, including assistance in vocational and further education, consultation, and family guidance.



Another great example: the historic Potsdam City Theatre's marketing strategies and public image was reshaped by a team of cultural workers and communications designers from

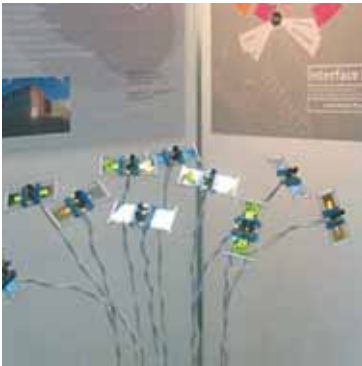
Lausitzer  
**fund**

ZARTBITTER

5

### Concentration »Creative Economy as an Economic Factor«

Developed through the link between well-grounded professional know-how and unconventional ideas, the creative potential of the FHP is increasingly becoming an economic factor. Architectural and design concepts, cultural work and media design projects, and the information sciences are not only important for the cultural, scholarly, and economic development, but also help set the trend.





Potsdam is well-known throughout the world for its historic palaces and gardens. Knobelsdorff, Schinkel, Lenné, and other great architects and artists have left their mark on the city and its surroundings. Potsdam is the central element in a unique cultural landscape, where the aesthetic and the beautiful are exemplarily moulded together. Living and working amidst such a delightful atmosphere, among numerous lakes surrounding world cultural heritage sites, provides not just architects, architectural monument restaurateurs, and designers with inspiring stimuli.

The rich cultural events in Potsdam, the capital city of Brandenburg, offer a high quality of living, as do the many opportunities for sports and recreation and the close proximity to Berlin.





As one of the most important scientific and media locations in Germany, Potsdam is building upon a long and successful tradition. Many famous thinkers, among them Voltaire, Humboldt, and Einstein, were active here. The astrophysical observatory on top of the Telegrafenberg was the first of its kind in the world.

Today, more than 4,000 scholars and scientists and 21,000 students work, teach, and study at five institutes of higher learning and approximately 40 external research institutions. A large number of corporations and organisations with an international focus seek out the close proximity to Potsdam's institutes of higher learning and therewith provide them with important impulses from the practical fields outside of the educational and research setting. The potential for growth in Potsdam, the capital city of Brandenburg, is great.



The Einstein Tower with its observatory was recently restored with assistance by the FHP's wall restoration programme of study.



**café**  
**OFFEN**

Potsdam has 300 years of military and administrative history. Since the political changes in 1989, previous military property has been converted for use in various ways. Where once barracks and parade grounds stood, green living quarters and scientific institutions are now located. Further former military locations converted for civilian use are found at Bornstedt Field in northern Potsdam, the public park of the Federal Garden Festival, and the FHP's campus.



The former officers' mess on campus is today a popular meeting point for students.



The University of Applied Sciences Potsdam has two locations in Potsdam. In the centre of the city, at the Alten Markt, the social work and information science faculties can be found.

With around 210,000 volumes and 360 current periodicals, the FHP's library will soon be opened in the new main building of the Pappelallee campus. It will offer state-of-the-art conditions for research and study.



On the Pappelallee campus, the faculties of architecture and urban development, civil engineering, and design are located, as is the administration of the FHP. A new and well-equipped laboratory and workshop building was opened in 2003.

In addition to the new library, our future main building will also house lecture halls and a dining hall. In time, all faculties will be located on the Pappelallee campus.

Also located on the Pappelallee campus, the »International Meeting Centre for the Sciences Potsdam« provides Potsdam's institutes of higher learning and research institutions with an attractive guest house.

The shopping arcade in the Friedrich-Ebert-Straße is FHP's showcase for the city.



With 2,800 students, 92 professors, 60 academic assistants, and 100 non-academic staff, the University of Applied Sciences Potsdam has a clear and well-manageable structure. The close partnership between instructors and studies and small working groups make possible an intense and efficient course of studies. Internet-based educational and communication structures and forums complement the work carried out on campus.

On-campus day-care makes it easier for parents to organise their studies and family life. Together with the Germany-wide initiative »Place for Families«, the FHP is developing an exemplary environment for family-friendly studies.

The cooperation with our partner institutes of higher learning, the possibility of internships in foreign countries, and the individualised guidance of international students greatly expand and enrich the FHP's horizon.





Our programmes of study are oriented towards the professional practice and thus continuously evolve to meet the respective demands. By means of local, regional, and international projects, the FHP's students are systematically introduced to professional solutions and cooperative working structures.

In the research-oriented programmes of study building research and design, students enter early into the research setting and, in doing so prepare themselves well for research-based professions.





With well-equipped laboratories and workshops and modern media equipment, the FHP offers high quality working conditions for research and instruction. The building laboratory for constructive engineering, for example, has a span of 8x16 metres and is one of the most technologically advanced university laboratories in Germany.

In the area of design, an interaction design lab with its eye/head tracking systems and a centre for digital product design provide for great conditions for innovative development and the transfer of technology.

At the information sciences faculty, virtual libraries can be developed by means of the newest scan-to-web technologies.





## WHAT IS UN-SPIDER?

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce tristique. Cras ipsum urna, semper vitae, aliquet eget, rutrum sed, pede. Morbi at sapien. Etiam cursus tincidunt est. Praesent et mauris. Nullam sodales, nulla et facilisis lobortis, libero enim posuere acus, vitae convallis sapien odio in

## DISASTER INFORMATION

Disaster	Region	
<a href="#">▶ Hanna (Cyclone)</a>	Dominican Republic	
<a href="#">▶ Karina (Cyclone)</a>	East Pacific	
<a href="#">▶ Ike (Cyclone)</a>	Atlantic	24.08
<a href="#">▶ Josephine (Cyclone)</a>	Atlantic	21.08
<a href="#">▶ Gustav (Cyclone)</a>	United States	21.08
<a href="#">▶ Nime (Cyclone)</a>	Atlantic	13.08

[▶ Map: S](#)[▶ Case S](#)[▶ Contac](#)[▶ Send L](#)NEW ON UN-SPIDER [▶ View all](#)

18.09.2008 / Spring School on Spatial Solutions for Disaster Management in Brazil  
From 8 to 12 September 2008, ...

[▶ Read more](#)

11.09.2008 / Supporting national disaster management in Burkina Faso. Following a request of the Government of ...

[▶ Read more](#)

10.09.2008 / International conference on 'Global Change and Water Resources in West Africa. More than 200 researchers, ...

[▶ Read more](#)

## SPACE AID MATRIX

**YOUR SELECTION**

- 1 DISASTER TYPE: TSUNAMI  
DISASTER CYCLE: PREPAREDNESS  
SPACE TECHNOLOGY: SAT NAV
- 2 DISASTER TYPE: BELIEE (HUMAN)  
DISASTER CYCLE: MITIGATION  
SPACE TECHNOLOGY: SAT NAV
- 3 No Selection
- 4 No Selection

**PLAY MOVIE**

**USER INSTRUCTIONS**

- 1 Choose your Type of Disaster (The matrix will rotate)
- 2 Choose the Disaster Cycle in case of the Space Technology
- 3 Choose up to 4 cases and view your

Donec quam felis, ultricies nec, pellentesque eu, pretium quis, s  
Nulla consequat massa quis enim. Donec pede justo, fringilla vei, ali

[▶ Enter Space Aid Matrix](#)

## EVENTS CALENDAR

October						
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

13. / 14. / 15.10.2008 Disaster Management  
Space Technology - Bridging the Gap



Second United Nations  
International Conference on  
SPIDER Bonn  
Workshop ...

[▶ Read more](#)

Instructors and students of the University of Applied Sciences Potsdam are well-regarded as partners in the application-oriented research and development of products and services. By means of mentoring programmes, guest lectureships, and cooperative research projects, numerous alumni of the FHP are active in the university's educational process. Innovative solutions are thus sought out in a cooperative manner. With these activities, the FHP strives to make an important contribution to cultural and social development processes in the region and beyond. The high amount of project and third-party funding is an indicator of this.

For instance, the information architecture and design for the UN-SPIDER portal for the worldwide management of natural disasters was created by the United Nations Office for Outer Space Affairs (UNOOSA) in partnership with the FHP's programme of study interface design.

**WIRTSCHAFT TRIFFT WISSENSCHAFT**  
MARKTGERECHTE DESIGNLÖSUNGEN FÜR MEDIZINTECHNOLOGIE



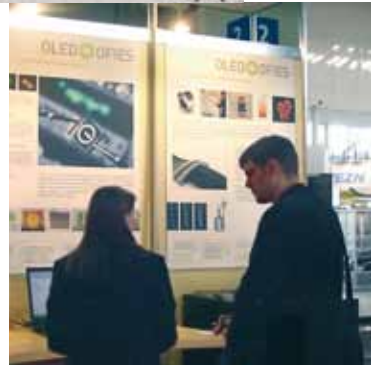
Deutschland  
Land der Ideen



Ausgewählter Ort 2006



The successful participation in expositions, exhibits, competitions, and workshops illustrate the high quality of education and research at the University of Applied Sciences Potsdam. Interface design, a unique programme of study in Germany, and the research institute Interaction Design Lab were commended in 2006 as a landmark in the Land of Ideas competition.





The University of Applied Sciences Potsdam is partner to institutes of higher learning in 20 countries. Students, professors, faculty, and staff use the opportunity to learn, research, and work in an international setting.

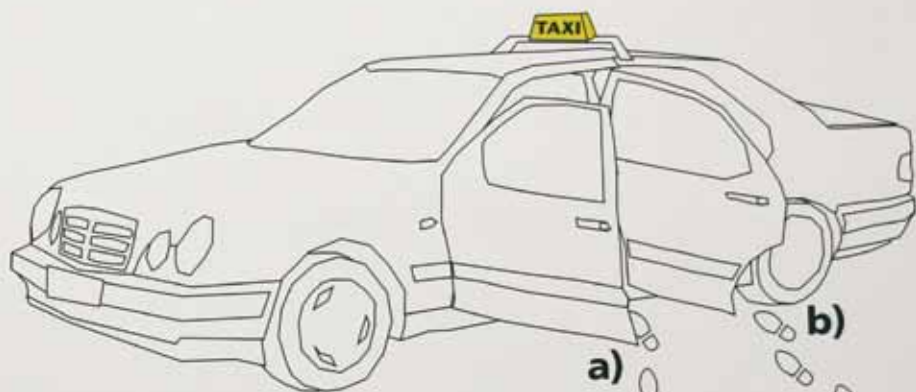
With its scientific and technical potential, the FHP assists its international partners with specific projects and problems.

For instance, the »Initiative for Active Conflict Transformation« is building a network for conflict resolution in Namibia. This educational programme has been adapted to the cultural context in Africa and is being effectively implemented in the political and social spheres in this developing region.



With building research, summer courses, and restoration projects, architects, civil engineers, and restaurateurs of the FHP are working on a number of architectural monument restoration projects in Samarkand in cooperation with the Foreign Ministry of the Republic of Uzbekistan.

# Vom Hörsaal in den Job



a)

b)



For the promotion of the social and communicative competencies of our students, the FHP offers multidisciplinary lectures, international excursions, and projects as part of their studies.



Management courses and a solid programme for new entrepreneurs prepare our students for self-employment in the professional world.

In architectural and design competitions as well, our students gain important experience for their future professional development.

# Zertifikat der Fachhochschule Potsdam

Friedrich-Schiller-Universität  
Alexanderplatz 7, 10000 Berlin,

Zentrale berufsbegleitende Weiterbildung

## Kita-Management

unter der wissenschaftlichen Leitung von Prof. Dr. Peter Knösel erfolgreich abgeschlossen und damit die Qualifikation erworben, eine Kindertagesstätte vergleichbare Einrichtung zu leiten und zu profilieren. Frau Muster ist als Praktikant/-innen der FH Potsdam anerkannt.

## Umfang der Weiterbildung

Die Weiterbildung umfasste 10 Module mit insgesamt 360 Stunden.

## Individuelle Leistungsnachweise

Frau Muster hat ihre erworbenen Kompetenzen in einer Klausur und sieben Modulprüfungen sowie in ihrer Hausarbeit zum Thema „...“ erfolgreich nachgewiesen.

## Veranstalter

Fachbereich Sozialwesen und Zentrale Einrichtung Weiterbildung der Fachhochschule Potsdam

## Dozentinnen

- Prof. Dr. Peter Knösel, Fachbereich Sozialwesen der FH Potsdam
- Prof. Dr. Christiane Ludwig-Körner, Fachbereich Sozialwesen der FH Potsdam
- Prof. Dr. Rita Marx, Fachbereich Sozialwesen der FH Potsdam
- Matthias Schreckenbach, Fachbereich Sozialwesen der FH Potsdam
- Prof. Dr. Karin Weiss, Fachbereich Sozialwesen der FH Potsdam
- Uwe Hanf, Studiengang Kulturarbeit der FH Potsdam, freiberuflicher Unternehmensberater für Non – Profit - Organisationen
- Ursula Schwill, Fachbereich Wirtschaft der FH Potsdam
- Christiane F...

In the spirit of life-long learning, the University of Applied Sciences Potsdam strives to create long-term relationships with its students, faculty, staff, and partners. School programmes, consultation regarding internships and other projects, mentoring at the beginning of professional life, and opportunities for further education are offered by the FHP as your life-long partner.



In addition to the basic course of studies, the University of Applied Sciences Potsdam has established further education programmes as a central service. Through the further education opportunities offered by the FHP, professionals can intensify and improve their knowledge of their field in a university setting.

# Faculties

<p><b>University of Applied Sciences Potsdam</b></p> <p>P.O. Box 600608 D - 14406 Potsdam Tel: +49 (0)331 580-00</p>	<p><b>Faculty 1 Social Work</b></p> <p>Friedrich-Ebert-Str. 4 14467 Potsdam Tel: 0331 580-1101</p>	<p><b>Faculty 2 Architecture and Urban Development</b></p> <p><b>POTSDAM SCHOOL OF ARCHITECTURE</b></p> <p>Pappelallee 8-9 14469 Potsdam Tel: 0331 580-1201</p>
<p><b>New Entrepreneurship, Management Competency (multidisciplinary)</b></p>	<p>Social Work (B. A.) Social Work ,online (B.A.)</p>	<p>Architecture and Urban Development (B. A.)</p>
	<p>Education and Learning in Early Childhood (B. A.)</p>	<p>Architecture and Urban Development (M. A.)</p>
	<p>Social Work, Focus on Family (M. A.)</p>	<p>Building Research</p>
		<p>Restoration (B. A.)</p>
		<p>Cultural Work (Diplom)</p>
<p><b>Centre for Further Education</b></p>	<p><b>Further Education</b></p>	

<p><b>Faculty 3</b> <b>Civil Engineering</b></p> <p>Pappelallee 8-9 14469 Potsdam Tel: 0331 580-1301</p>	<p><b>Faculty 4</b> <b>Design</b></p> <p>Pappelallee 8-9 14469 Potsdam Tel: 0331 580-1401</p>	<p><b>Faculty 5</b> <b>Information Sciences</b></p> <p>Friedrich-Ebert-Str. 4 14467 Potsdam Tel: 0331 580-1501</p>
<p>Civil Engineering (Diplom)</p>	<p>Communications Design (B. A.)</p>	<p>Archive (B. A.)</p>
<p>Building Preservation (M. Eng.)</p>	<p>Interface Design (B. A.)</p>	<p>Library and Media (B. A.)</p>
<p>(M. Sc.)</p>	<p>Product Design (B. A.)</p>	<p>Information Studies (B. A.)</p>
	<p>Design (M. A.)</p>	<p>Archival Science (M. A.)</p>
	<p>European Media Sciences (B. A., M. A.)</p>	<p>Information Sciences (M. A.)</p>
<p>during Professional Life</p>		<p>IID Advanced Training to Information Specialist</p>

# Programmes of Study

## **Social Work (B. A.)**

**Social Work (Correspondence Programme of Study BASA online)  
(B. A.)**

## **Education and Learning in Early Childhood (B. A.)**

## **Social Work, Focus on Family (M. A.)**

In a constantly changing society, social questions concerning family, childhood, ageing, health, migration, and urban development are just some elements of the areas of concentration in the social work faculty. Our students acquire the academic qualifications necessary to be professionally active in social work, pedagogic work with children, the administration of social institutions, and the academic field.

The faculty offers a foundation-based education with a high degree of flexibility in the teaching and learning atmosphere and in degrees offered. The course of studies is complemented by a large variety of research projects, opportunities for further education, and practical projects serving the social development in the federal state of Brandenburg.

## **Architecture and Urban Development (B. A., M. A.)**

The architectural concept as a design, functional, and social task of urban development stands at the centre of the bachelor programme of studies. It is embedded in a multi-faceted course of studies which prepares our students for the role of responsibility which architects have in complex technical and societal processes.

Under the topic »Europe as a Metropolis,« the master programme of study offers a wide spectrum of projects and instruction which prepares our students for the interdisciplinary drafting and decision-making processes in the architectural world. The goal of the course of studies is to provide students with the necessary qualifications to work as self-dependent architects within the context of individual innovation and societal responsibility.

### **Restoration (B. A.)**

This programme of study offers four concentrations: mural painting and historical chromaticity, stone preservation, wood preservation, and metal preservation.

The programmatic concentration of the programme of study lies in professional training for the preservation and restoration of architectural monuments, including museum work. The direct contact to the architectural and civil engineering professions and to the architectural monuments, buildings, works of art, and museums located in the cultural landscape of Brandenburg and Berlin provide an optimal context for studies in this field.

### **Cultural Work (Diplom, B. A. beginning in 2009 )**

Cultural workers are active in designing and organising cultural projects and contribute actively to cultural policy debates. They develop and implement concepts for cultural events and also evaluate and shape the independent and public cultural scenes. Central to this programme of studies is the preparation of our students with the qualifications necessary for institutional and project-oriented culture management in a professional setting, including a wide breadth of knowledge of both the theoretical side to the cultural sciences and the practical, economic side of active cultural work.

### **Civil Engineering (Diplom)**

#### **Building Restoration – Building with Existing Structures and Building Preservation (M. Eng.)**

Civil engineers shape the human environment in a multi-faceted manner. They plan, draft, construct, assess, and organise all sorts of architectural structures. They work not only on the fundament of experience, but also on the fundament of technical-scientific knowledge. They utilise modern analysis processes and complex model calculations. Civil engineers participate in all types of projects in the areas of building construction, underground engineering, earthwork, tunnel construction, road and

bridge construction, hydraulic engineering, and environmental technology. Civil engineers work in engineering offices, the building trades, government administrations, the real estate industry, the research and development fields, and education. Next to building new structures, the preservation and renovation of existing buildings is becoming more and more important. The Master programme of studies building restoration provides the necessary qualifications for complex tasks at this point of intersection of the fields of architecture, civil engineering, and restoration.

### **Building Research – Research in Architecture, Civil Engineering, or Restoration (M. Sc.)**

For the Master programme of studies building research, the programmes of study civil engineering, architecture and urban development, and restoration cooperate to provide the necessary qualifications for self-dependent scholarly research and academic careers in the fields of the theory of architecture, history of architecture, and architectural monument preservation.

### **Communications Design (B. A.)**

#### **Interface Design (B. A.)**

#### **Product Design (B. A.)**

#### **Design (M. A.)**

Design is a process which is shaped by the designer's curiosity and creativity vis-à-vis the forms, images, and visions found in the human environment. Successful professional design is based not only on scientific and technical knowledge in the context of social, ecological, and economic questions, but also on the mastery of methods of design and the ability to communicate well. The close link between instruction steeped in practicality and application-oriented research provides students with a responsible understanding of innovativeness and the opportunity to contribute to the culture of the present-day.

### **European Media Sciences (B. A., M. A.)**

This programme of studies is a cooperative project of the University of Potsdam and the University of Applied Sciences Potsdam. It aims to teach and study for the new world of employment and experience in the European cultural, medial, and legal spheres. It prepares students for theoretical and practical interaction with media, markets, and its products from a European cultural history perspective. The term media denotes all types of medial techniques and practices. The programme of study places special concentration on the conceptual design of digital media and on aesthetic projects and is geared towards experimental research strategies. The programme of study prepares students with the necessary qualifications for the media professions.

### **Archive (B. A.)**

#### **Library and Media (B. A.)**

#### **Information Studies (B. A.)**

#### **Archival Science (M. A.)** (beginning in 2010)

#### **Information Sciences (M. A.)** (beginning in 2010)

### **Advanced Vocational Training in Archival Studies and Library Management**

#### **Information Specialist (at IID)**

The Potsdam model of integrative professional training in the archival, library, and documentation fields strives to link the classical basic vocational training to the new forms of content in the areas of information technology, methods, and management. The areas of responsibility between archival, library, and documentation work can no longer be strictly delineated from-another. Archivists develop strategies for digital long-term archiving, librarians research in online databases, and documentalists work on digital libraries. Through the linking of practical projects and problems to state-of-the-art methods, our students are provided with the key qualifications for knowledge workers in the information society. A central qualification rests in information technology.

# Institutions

## **Library and Information Centre | IZ**

*iz@fh-potsdam.de*

The library of the FHP, containing around 210,000 scholarly volumes, 360 current periodicals, and a large palette of digital products, strives continuously to work in the interests of students and professors. Next to providing information and media, an important concentration is placed in providing our students with the competencies necessary to successfully work with digital sources of information.

The Information Centre for the Information Sciences and its Practical Application (IZ) is responsible for the academic subject database INFODATA and offers the database INFO-DATA-eDepot, the largest full text server for the information sciences in Germany.

## **Further Education | ZEW**

*weiterbildung@fh-potsdam.de*

The Centre for Further Education is headed by a managing committee comprised of representatives of all faculties. In close cooperation with the FHP's instructors, our participants in further education coursework, corporations, and other institutions, well-planned academic opportunities are developed and carried out for the further education of professionals. All programmes result in certificate degrees and are developed according to the regulations regarding leaves of absence for educational purposes.

## **Research and Development | Transfer**

*transfer@fh-potsdam.de*

The management of research and development at the University of Applied Sciences Potsdam lies in the hands of our transfer service. This office is responsible for all internal and external processes pertaining to information, consultation, and the transfer of knowledge and technology. The transfer service serves as a contact point and thus assists the coopera-

tion between the FHP and corporations, public institutions, and independent organisations. It supports projects regarding all administrative questions pertaining to contracting, financing, registration, industrial property and similar rights, project management, reporting of outcomes, and participation in expositions, exhibits, and other events. The FHP's transfer service is a member of »iq Brandenburg,« the transfer network of the institutes of higher learning and research institutions in the federal state of Brandenburg.

### **Career Service**

*career@fh-potsdam.de*

In cooperation with the faculties of the University of Applied Sciences Potsdam and the Brandenburg Institute for Entrepreneurship and Small and Medium-Sized Enterprises, the FHP's career service offers information and consultation for students preparing to enter into their professional lives. In addition, it offers additional qualification programmes primarily for students of the FHP. Contact to partners in the professional world and information, e.g. on opportunities for further qualification, are interesting for alumni, corporations in the region, and the next generation of professionals.

### **Service for New Entrepreneurs of the FHP and BIEM e.V.**

*gruendungsservice@fh-potsdam.de*

The FHP's and BIEM's service point for new entrepreneurs assist students, alumni, and academic staff in endeavours towards founding new enterprises. It accompanies new entrepreneurs through all phases of their projects and offers numerous opportunities for assistance, including our assessment centre, consultation, coaching, and cooperation with various relevant support programmes (Lotsendienst, Innovation braucht Mut, EXIST, BPW, etc.).

Central tasks of the service point for new entrepreneurs include facilitating the climate for new enterprises and promoting entrepreneurial thinking at the FHP.

### **Institute for Building Research and Preservation | IBB**

*ibb@fh-potsdam.de*

The IBB is a cooperative institute of the civil engineering, architecture and urban development, and restoration faculties.

The institute is dedicated to research and development in building preservation, architectural monument preservation, and restoration with focuses on the diagnosis of architectural structures, preservation of substance, and archaeometry. A specific concentration is placed on cooperation with regional, eastern European, and central Asian partners. Our partners include institutes of higher learning, further education institutions, small and medium-sized businesses, industrial partners, and administrations of monuments and buildings.

### **Institute for Information and Documentation | IID**

*iid@fh-potsdam.de*

As the central scientific organisation of the University of Applied Sciences Potsdam, the IID assists with the development of continuing education courses and thus contributes to the professionalisation of the information and documentation fields. As the only organisation of its kind in the Federal Republic of Germany, the IID has been offering since 1992 extra-occupational further education leading to an officially-recognised information specialist degree.

### **Institute for Further Education, Research, and Development |**

**IFFE e.V.**

This institute offers university instructors a platform for activities in the areas of professional further education and the testing of appropriate methods of exchange between theory and praxis. The goal is for instructors to develop, carry out, evaluate, and complete limited projects. In doing so, close cooperation is achieved between the faculties of the University of Applied Sciences and other institutions in the federal state

of Brandenburg. After the end of the model phase, social work development projects are provided with an independent legal basis.

### **Society of Friends and Promoters of the University of Applied Sciences**

*freunde@fh-potsdam.de*

This association supports the University of Applied Sciences Potsdam in its development in the fields of science, research, and culture. Members are individuals, corporations, and other associations and stem from all walks of public life. It provides the FHP with ideal, material, and communicative assistance.

### **International Meeting Centre for the Sciences Potsdam | IBZ Potsdam**

*ibz@fh-potsdam.de*

The guest house for all institutes of higher learning and research institutions in Potsdam serves as both a meeting place and a residence for visitors. International scholars and their families can live at the comfortable and centrally-located guest house for the length of their stay. As part of the meeting house concept, various cultural activities are offered which aim to make them comfortable with their guest country, in particular the city of Potsdam and the surrounding region, and to aid the exchange of ideas among scholars of many nationalities. The guest house, located on the campus of the University of Applied Sciences Potsdam, was founded with funds provided by the federal and federal state of Brandenburg governments with support from the Alexander von Humboldt Foundation. The IBZ's activities are supported by the association »International Meeting Centre for the Sciences in Potsdam« of which numerous institutions active in the areas of science, research, and the arts are members.

# Cooperating Institutions

## Belgium

Leuven

## Denmark

Esbjerg

## Estonia

Tallinn

## Finland

Tampere, Turku, Jyväskylä

## France

Dijon, Marseille, Mulhouse,  
Nancy, Nanterre, Paris,  
Rennes

## Great Britain

Bristol, Leicester, London,  
Totnes, Wolverhampton

## Italy

Florence, Genoa, Lecce, Milan,  
Naples, Palermo, Rome

## Israel

Haifa

## Latvia

Riga

## Lithuania

Vilnius

## The Netherlands

Amsterdam, Diemen, Groningen

## Austria

Eisenstadt, Graz

## Russia

Moscow

## Poland

Pozna, Warsaw

## Portugal

Lisbon

## Slovakia

Bratislava

## Spain

Barcelona, Madrid, Murcia,  
San Sebastian, Valladolid,  
Zaragoza

## Sweden

Malmö, Södertörn

## Switzerland

Berne, Lucerne

## Czech Republic

Brno

## Uzbekistan

Tashkent, Samarkand

## USA

New York

## Vietnam



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## Administration

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# Chronology

## 1991

Beginning of academic studies in the Faculty of Social Work

Opening of the new campus in the former Institute for Teacher Education, Friedrich-Ebert-Straße

Appointment of Prof. Dr. Helmut Knüppel as founding rector

Constitution of the founding senate

## 1992

Beginning of academic studies in the architecture, design, civil engineering, and information sciences faculties

## 1993

Appointment of Volker Bley to chancellor of the FHP

Founding of the Society of Friends and Promoters of the University of Applied Sciences Potsdam

Passage of the decree pertaining to the provisional constitution of the FHP

## 1994

Opening of the Pappelallee campus for the architecture, civil engineering, and design faculties

Founding of the Institute for Further Education, Research, and Development

## 1995

Relocation of the university administration to the Pappelallee campus

Beginning of studies in the model programme of studies cultural work and building preservation

## 1999

Opening of the International Meeting Centre for the Sciences in Potsdam

## 2000

Permanent establishment of the programme of studies cultural work

Passage of the concept for the future development of the FHP

Beginning of academic studies in the model programme of studies European media sciences

Beginning of the interdisciplinary series of lectures Civitas

## 2001

Appointment of Prof. Dr. Helene Kleine as rector

Ten-year jubilee of the University of Applied Sciences Potsdam

Founding of the Brandenburg Institute for Entrepreneurship and Small and Medium-Sized Enterprises

## 2002

Founding of the Centre for Further Education

Beginning of BEGiN, the Brandenburg Enterprise Founders in Network

## 2003

Final evaluation report of all programmes of studies through the Central Evaluation and Accreditation Agency (ZEvA)

Beginning of academic studies in the

bachelor correspondence programme of study social work (BASA online)

Implementation of the bachelor and master programmes of study in design

Opening of the laboratory and workshop building

Beginning of academic studies in the programme of studies interface design

Beginning of the programme of studies metal preservation

Implementation of the bachelor and master programmes of study in architecture and urban development

Implementation of the master programme of study European media sciences

## 2004

Beginning of the master programme of study building preservation

## 2005

Opening of the Children's Room, the FHP's institutionalised day-care on campus

Seal of Quality for the Institute for Information and Documentation of study education and learning in early childhood

## 2006

Beginning of the consecutive master programme of study social work, focus on family

Commendation of the programme of study interface design as a landmark in the Land of Ideas

Groundbreaking for the main building of the Pappelallee campus

Applause, the first presentation of the final projects by students of the design faculty

Ten-year jubilee of the symposium Building with Wood Berlin/Brandenburg at the FHP

State-wide founding of the Brandenburg Institute for Entrepreneurship and Small and Medium-Sized Enterprises

## 2007

Appointment of Prof. Dr.-Ing. Johannes Vielhaber as rector

Topping-out ceremony for the main building of the Pappelallee campus

Ten-year jubilee of the parent counselling programme »From Infant to Toddler«

Uzbek-German Summer Academy for Architectural Monument Preservation

## 2008

Passage of »StEP 2015,« the university's structural development plan until 2015

Commendation of the university as a »Place for Families«

Beginning of the master programme of study building research

# Travelling to the FHP

## By Automobile

### from Hanover/Hamburg/Rostock

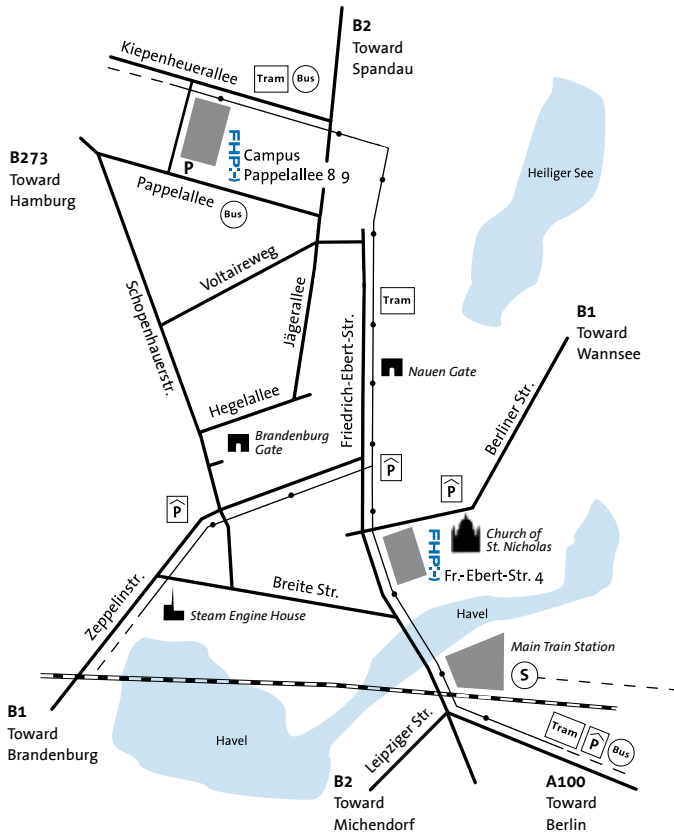
A2, A24, A19 towards Berlin, A10 towards Potsdam, exit Potsdam Nord, Potsdamer Straße (B273) towards centre city

### from Leipzig/Dresden

A9 or A13 resp. towards Berlin, A10 towards Hamburg, exit Potsdam Süd, B2 towards Michendorf/Potsdam

### from Berlin

A100 until the interchange Zehlendorf, towards Wannsee, B1 over Glienicker Brücke, Berliner Straße towards centre city



### By Train

directly to Potsdam Hauptbahnhof or from Berlin Hauptbahnhof by regional train or S-Bahn S7 to Potsdam Hauptbahnhof

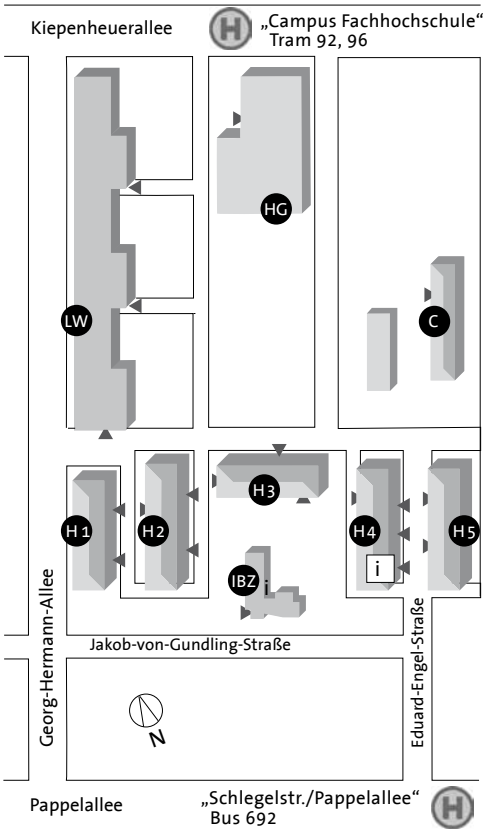
### Public Transportation in Potsdam

#### to Friedrich-Ebert-Straße:

streetcar, all lines from Potsdam Hauptbahnhof towards centre city station »Alter Markt«

#### to Pappelallee:

streetcar 92 or 96 from Potsdam Hauptbahnhof station »Campus Fachhochschule«



### Campus Pappelallee

#### HG

Main Building

#### LW

Laboratory and Workshop Building

#### H1

Civil Engineering

#### H2

Architecture and Urban Development, Restoration

#### H3

Cultural Work

#### H4

Administration

#### H5

Design

## **Imprint**

### **Publisher**

Rector of the University of Applied  
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Prof. Dr.-Ing. Johannes Vielhaber

### **Concept and Design**

Ulrike Fischer,  
Birgit Lißke,  
Angela Müller,  
Sebastian Richter

### **Translation**

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aerial photograph p. 21  
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Bornstedter Feld GmbH  
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architectural draft p. 33  
student competition entries

### **Photographs**

Stefan Berg (p. 9)  
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Andreas Klaer (p. 4)  
Angela Müller (pp. 6, 7, 12, 13, 14, 16,  
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